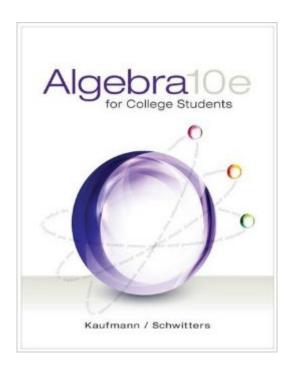
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Algebra For College Students





Synopsis

Kaufmann and Schwitters have built this text's reputation on clear and concise exposition, numerous examples, and plentiful problem sets. This traditional text consistently reinforces the following common thread: learn a skill; practice the skill to help solve equations; and then apply what you have learned to solve application problems. This simple, straightforward approach has helped many students grasp and apply fundamental problem solving skills necessary for future mathematics courses. Algebraic ideas are developed in a logical sequence, and in an easy-to-read manner, without excessive vocabulary and formalism. The open and uncluttered design helps keep students focused on the concepts while minimizing distractions. Problems and examples reference a broad range of topics, as well as career areas such as electronics, mechanics, and health, showing students that mathematics is part of everyday life. The text's resource package--anchored by Enhanced WebAssign, an online homework management tool--saves instructors time while also providing additional help and skill-building practice for students outside of class.

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